## Message Text

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PAGE 01 TOKYO 03783 090557Z ACTION STR-07

INFO OCT-01 EA-10 ISO-00 STRE-00 AGRE-00 CIAE-00 COME-00 EB-08 INR-10 LAB-04 NSAE-00 SP-02 TRSE-00 FRB-03 OMB-01 PA-01 SSO-00 INRE-00 /047 W ------027229 090602Z /13

O 090516Z MAR 78 FM AMEMBASSY TOKYO TO SECSTATE WASHDC IMMEDIATE 5937

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PASS USDA AND STR ELECTRONICALLY

E.O. 11652: N/A
TAGS: ETRD, JA, US
SUBJECT: STRAUSS-USHIBA FOLLOW UP: DRAFT PRESS RELEASES FOR
BEEF AND CITRUS GROUPS

REF: STATE 58674

- 1. SUMMARY: PROPOSED PRESS RELEASE SHOULD BE AMENDED TO CHANGE REFERENCE TO "LIBERALIZATION" OF BEEF AND CITRUS QUOTAS. EMBASSY BELIEVES MISSIONS TO NEGOTIATE WITH GOJ SHOULD BE HEADED BY USG REPRESENTATIVES. END SUMMARY.
- 2. EMBASSY APPRECIATES RECEIVING PROPOSALS FOR PRESS RELEASES FOR BEEF AND CITRUS GROUPS.
- 3. PHRASE IN BOTH PROPOSED PRESS RELEASES THAT CHARACTERIZES STRAUSS-USHIBA COMMUNIQUE AS GOJ AGREEMENT "TO FUNDAMENTALLY LIBERALIZE ITS IMPORT MARKET" WILL CAUSE REAL PROBLEMS HERE WHEN APPLIED TO BEEF AND CITRUS. "LIBERALIZATION" IN JAPAN MEANS REMOVAL OF QUOTAS AND THAT IS NOT LIMITED OFFICIAL USE

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PAGE 02 TOKYO 03783 090557Z

WHAT GOJ AGREED TO IN JANUARY FOR BEEF AND CITRUS. PHRASE SHOULD READ SOMETHING LIKE "TO IMPROVE THE ACCESS OF FOREIGN GOODS TO THE JAPANESE MARKET" FROM PARA 4 OF COMMUNIQUE.

4. EMBASSY BELIEVES IT IS IMPORTANT TO ESTABLISH PRINCIPLE THAT TEAMS THAT COME TO JAPAN

TO NEGOTIATE WITH GOJ SHOULD BE HEADED BY USG EMPLOYEE SUBJECT TO COORDINATION BY AMBASSADOR. THUS MEAT TEAM SHOULD LIST MANNION'S NAME AT HEAD OF LIST. WE WILL BE IN FURTHER COMMUNICATION ABOUT CITRUS TEAM WELL BEFORE MARCH 29 SCHEDULED RELEASE DATE FOR PRESS RELEASE. SHERMAN

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